The image features a stack of papers on a light brown wooden desk. The top paper is white with a dark blue border. To the left, a green notepad with diagonal lines and punch holes is partially visible. Three paper clips (blue, green, and red) are on the right. Two pencils (blue and yellow) are at the bottom left. A blue and green pen lies diagonally across the bottom right of the white paper.

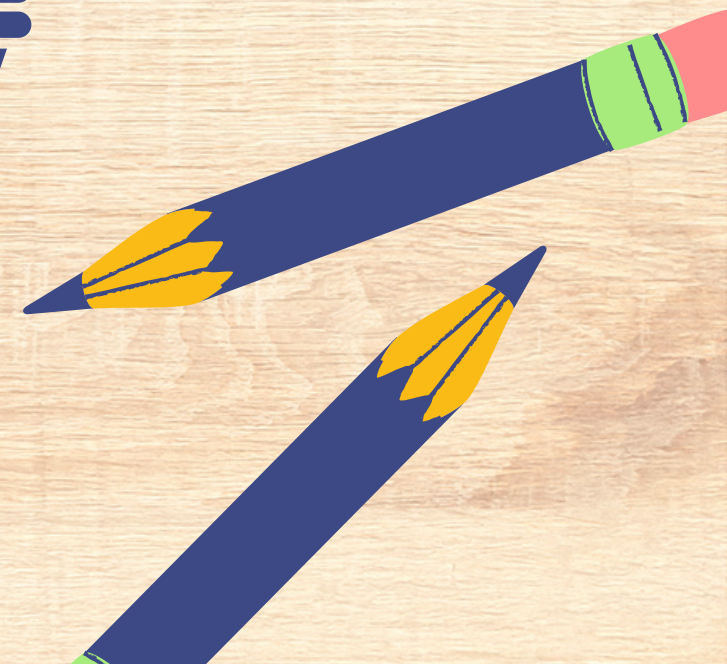
DESIGN THINKING

cloud computing

iNTRoDUCtiON

WHAT IS CLOUD COMPUTING?

Cloud computing means getting IT resources online when you need them, paying only for what you use. Instead of dealing with physical data centers, you can tap into services like computing power and storage from providers like Amazon Web Services.



EMPATHY

We interviewed cloud computing experts from the UTM Faculty of Computing to acquire a better grasp of the subject and identify any problems with specific cloud services.



INTERVIEWEE



DR FAZRINA



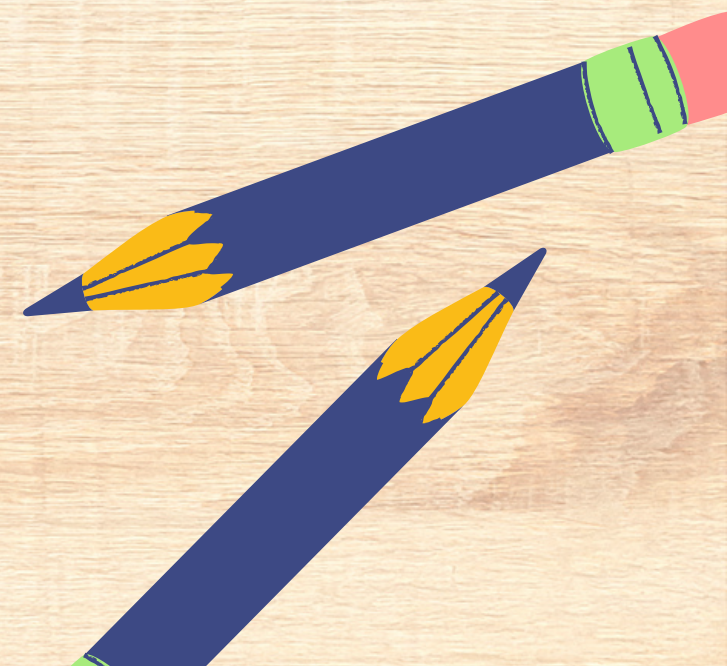
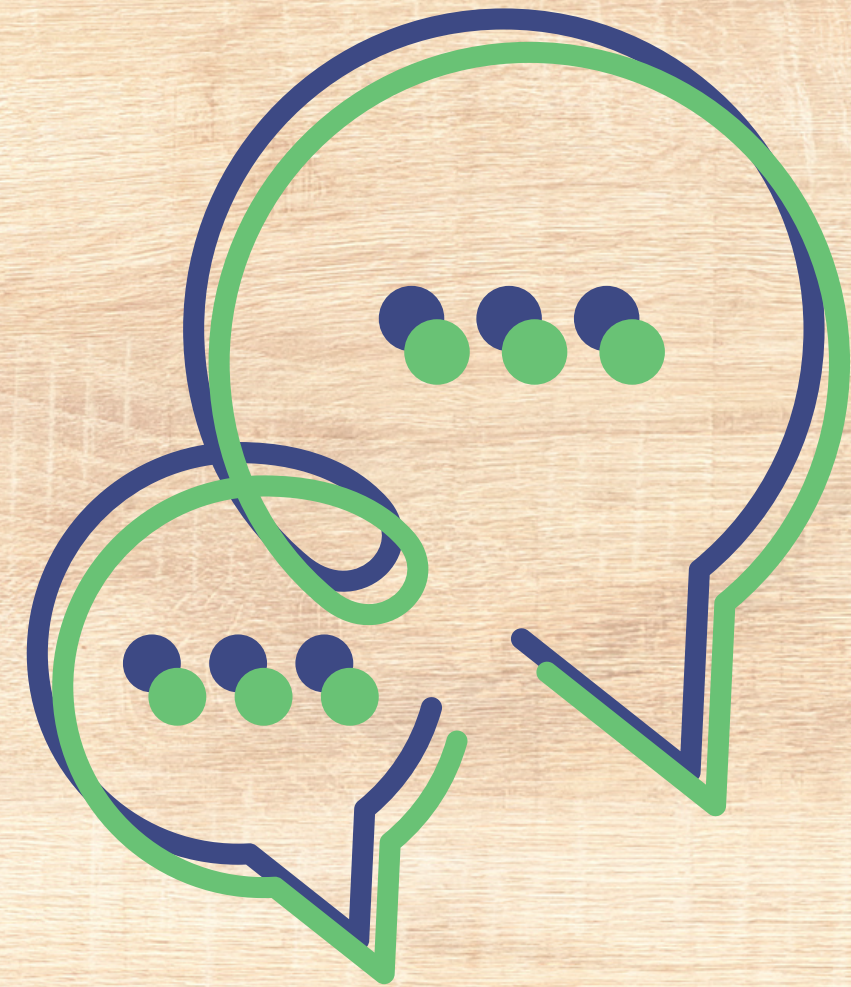
DR CHAN



DR KHATIB

PROBLEM STATEMENT

The interview identified the primary issue as the financial burden of public computing due to the pay-as-you-go model. Users struggle to find suitable plans, leading to unnecessary spending from trying multiple options. Additionally, the scalability of cloud computing causes unpredictability in costs, as users may not realize the resource increase's impact until they receive their monthly bill.



DEFINE

We've been talking and brainstorming to come up with a list of problems in cloud computing. Some of the issues that have been discovered include the cost of employing cloud services as well as worries about latency or network performance.

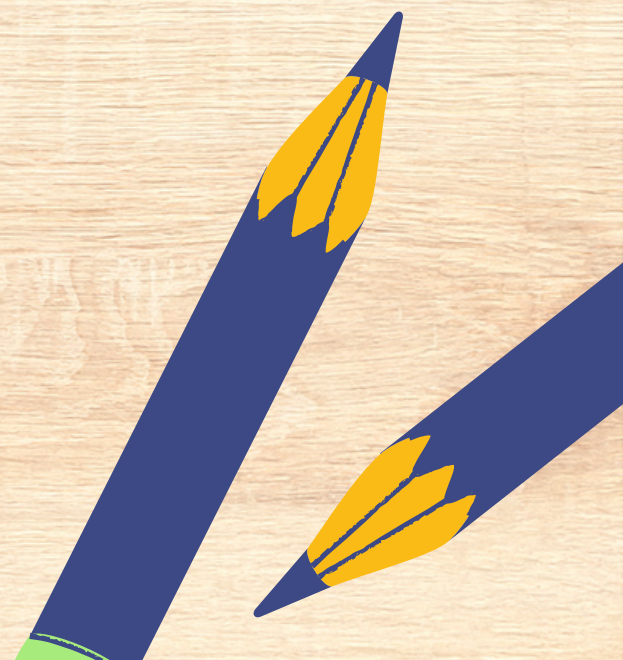
Problems

- **Cost**
- **Network/Latency**

iDEATE

Based on the problem definition, we chose to develop a website that analyzes customers' usage patterns in order to tailor their own plan to their specific needs.

**You are
here**



UCCLOUD

- UCCLOUD is a system that utilises artificial intelligence (AI) that monitors the user's usage behaviour during the trial period.
- UCCLOUD helps the user understand their usage habits eliminating the need for them to figure out the service that they might use and vice versa.



PROTOTYPE



UCLLOUD

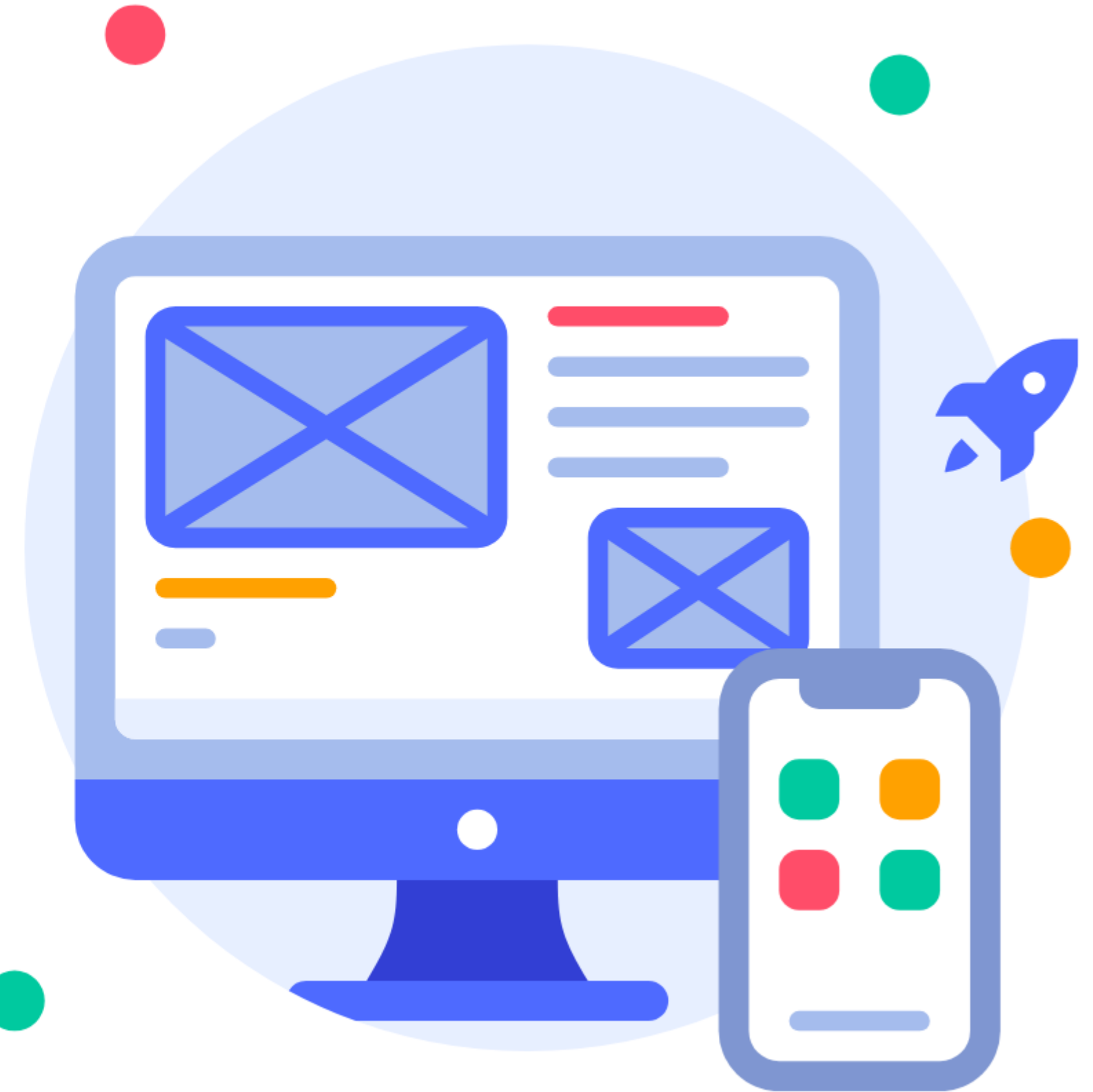
UCLLOUD

C L O U D C O M P U T I N G

The objective of the ucloud is to introduce you to new sensations that you are unlikely to discover on other online platforms.

[Read More!](#)[Explore More!](#)

www.ucloud.com





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Already a member ?

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CLOUD COMPUTING



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login

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WELCOME TO UCLOUD

We would love for you to explore our website to the fullest, experience it all, and select the features that most appeal to you. With just one click, begin your amazing journey with us.

[Trial!](#)

ADD A MAIN POINT

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UCCLOUD TRIAL



FULL ACCESS

Get complete access to the website so you may experiment with all the features and determine which ones you need and which ones you like.



REPORT AND ANALYSIS

We will analyze your activities throughout your trial with ucloud so that we can prepare the report for you.

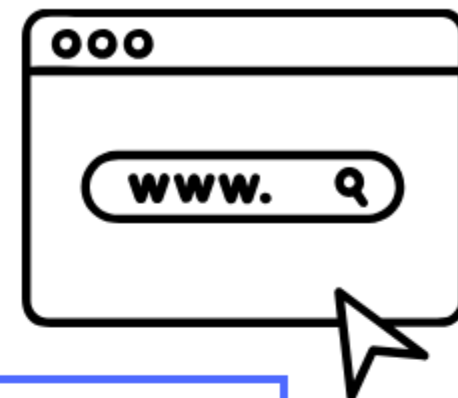


PERSONALISATION

We can monitor your activities so that we can suggest you which features and service that you need.



**THREE
MONTHS
LATER**

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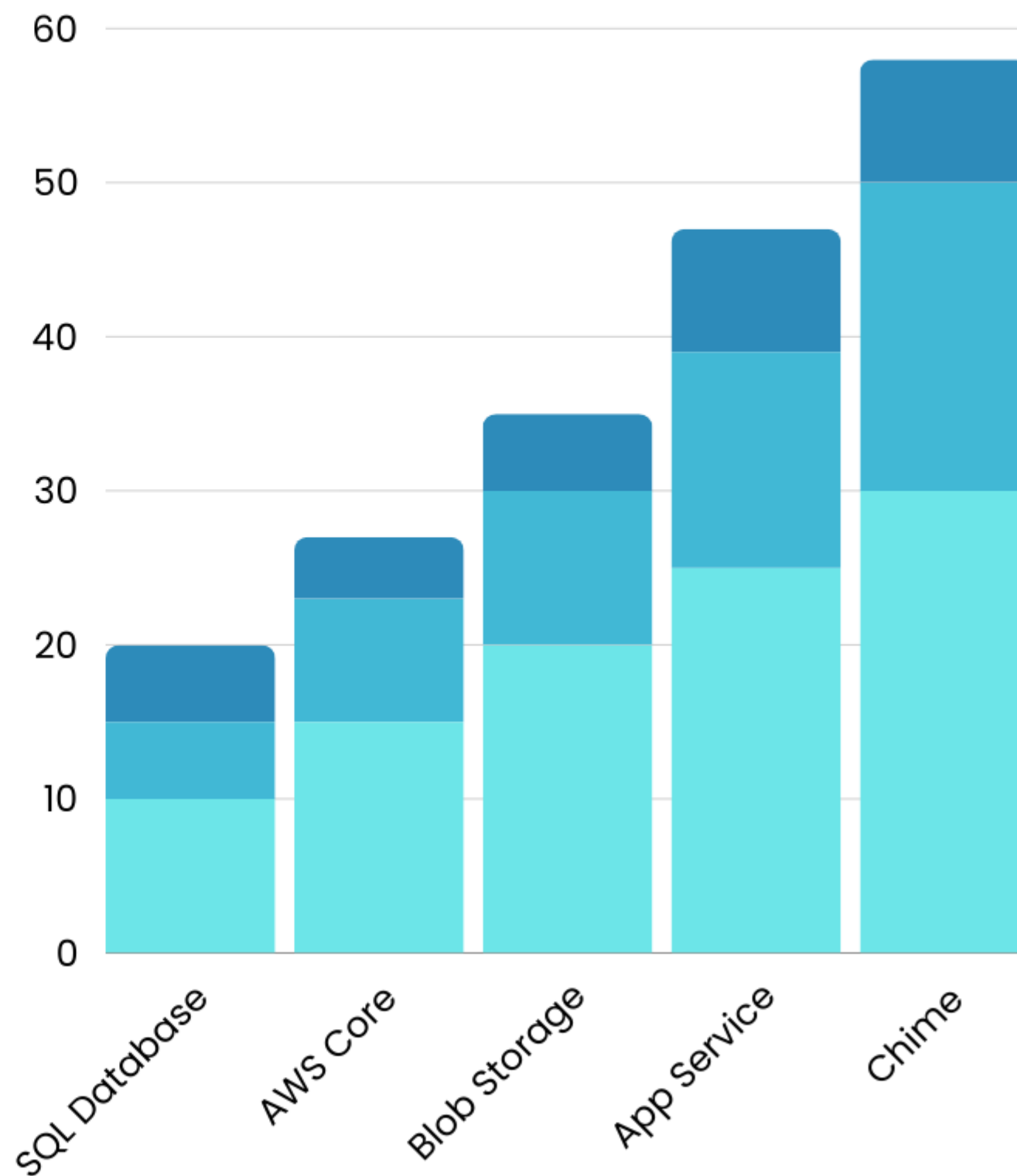
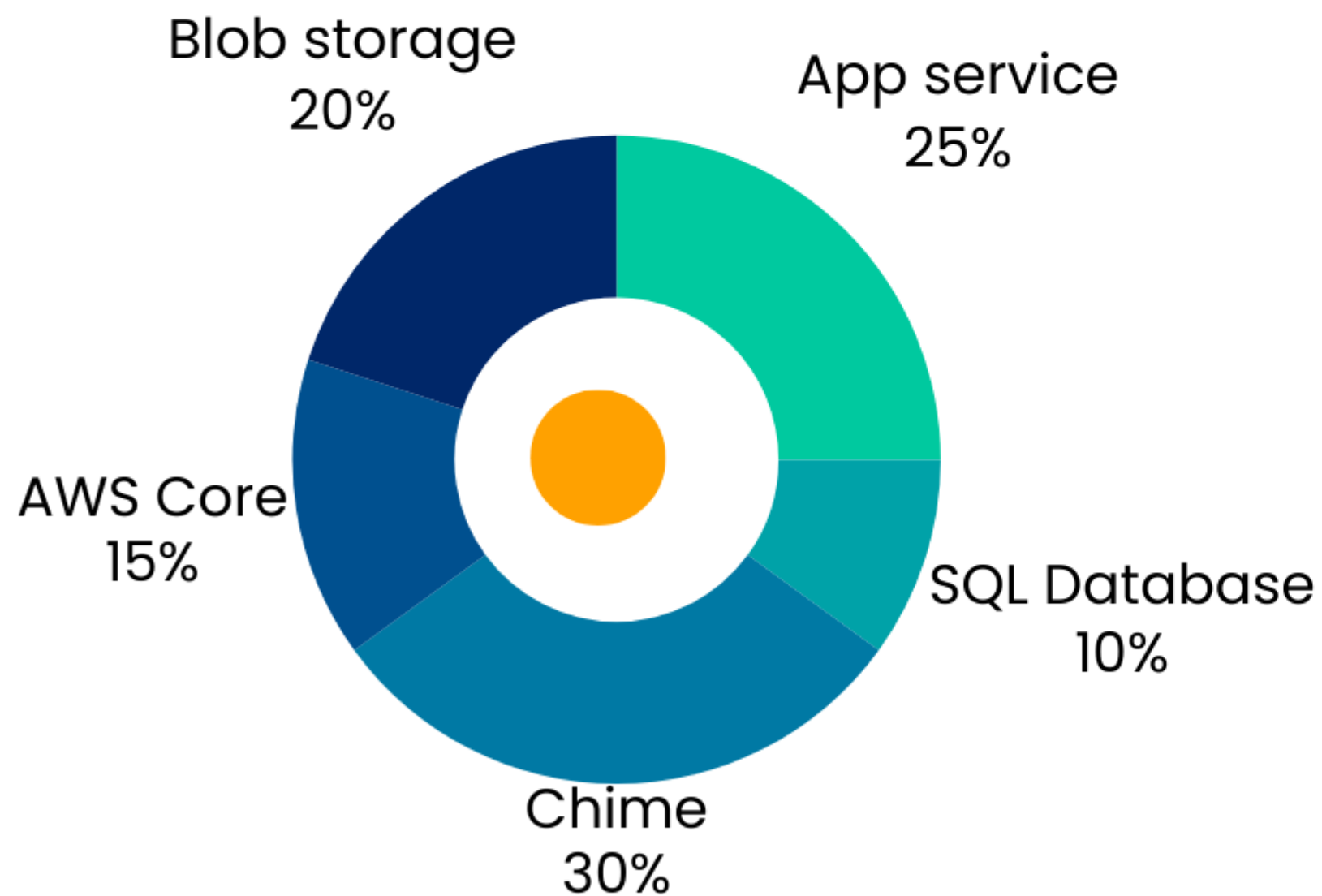
YOUR THREE MONTHS TRIAL HAS ENDED

Congratulations for completing your three-month UCLOUD trial. We sincerely hope that your time with UCLOUD is wonderful. We would want to display your activity during the course of the UCLOUD trial's three months.

[CHECK YOUR
ACTIVITIES](#)

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YOUR ACTIVITIES



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UCCLOUD

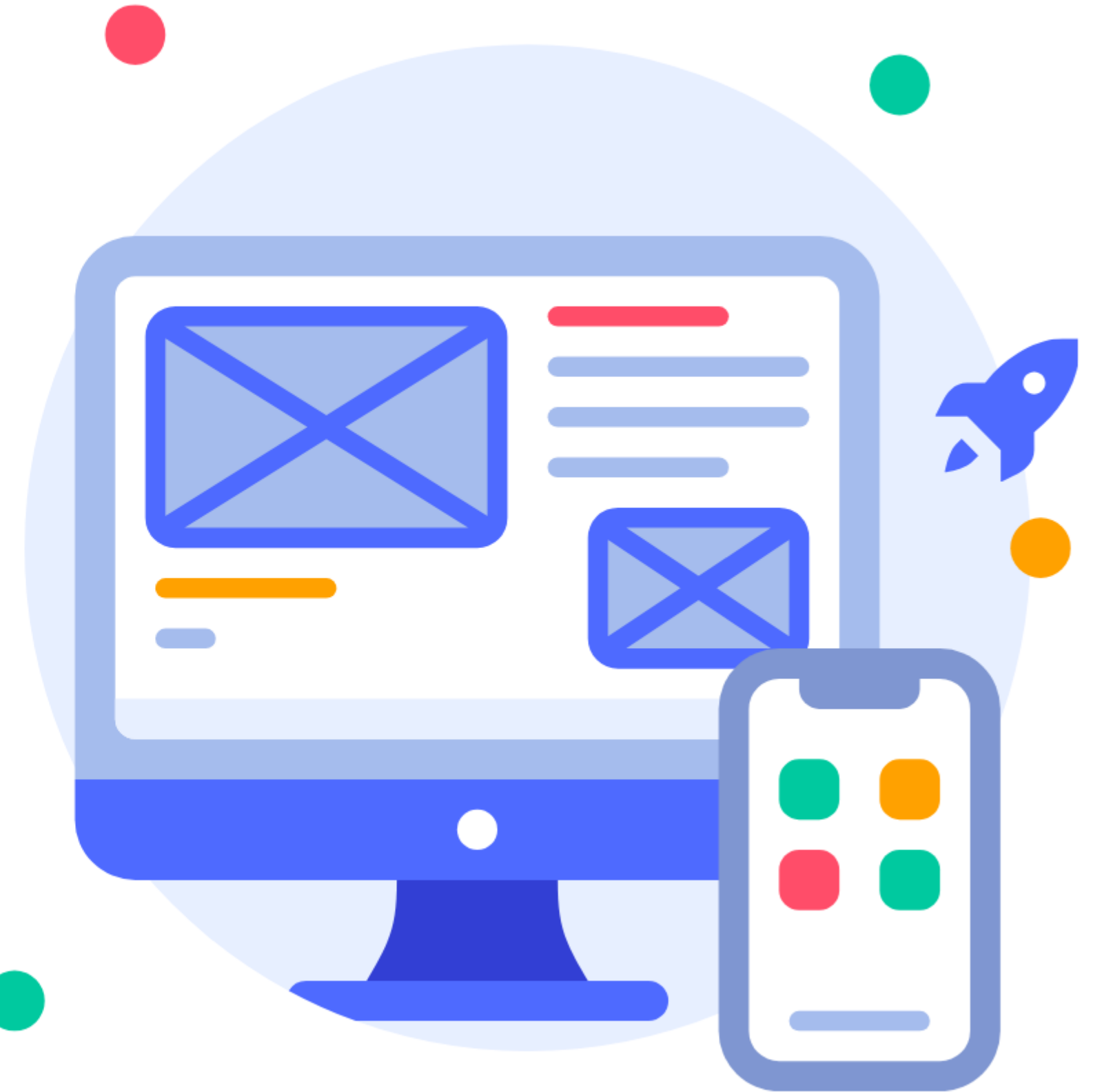
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UCCLOUD

special offer !!
**We have a customized
package just for you**

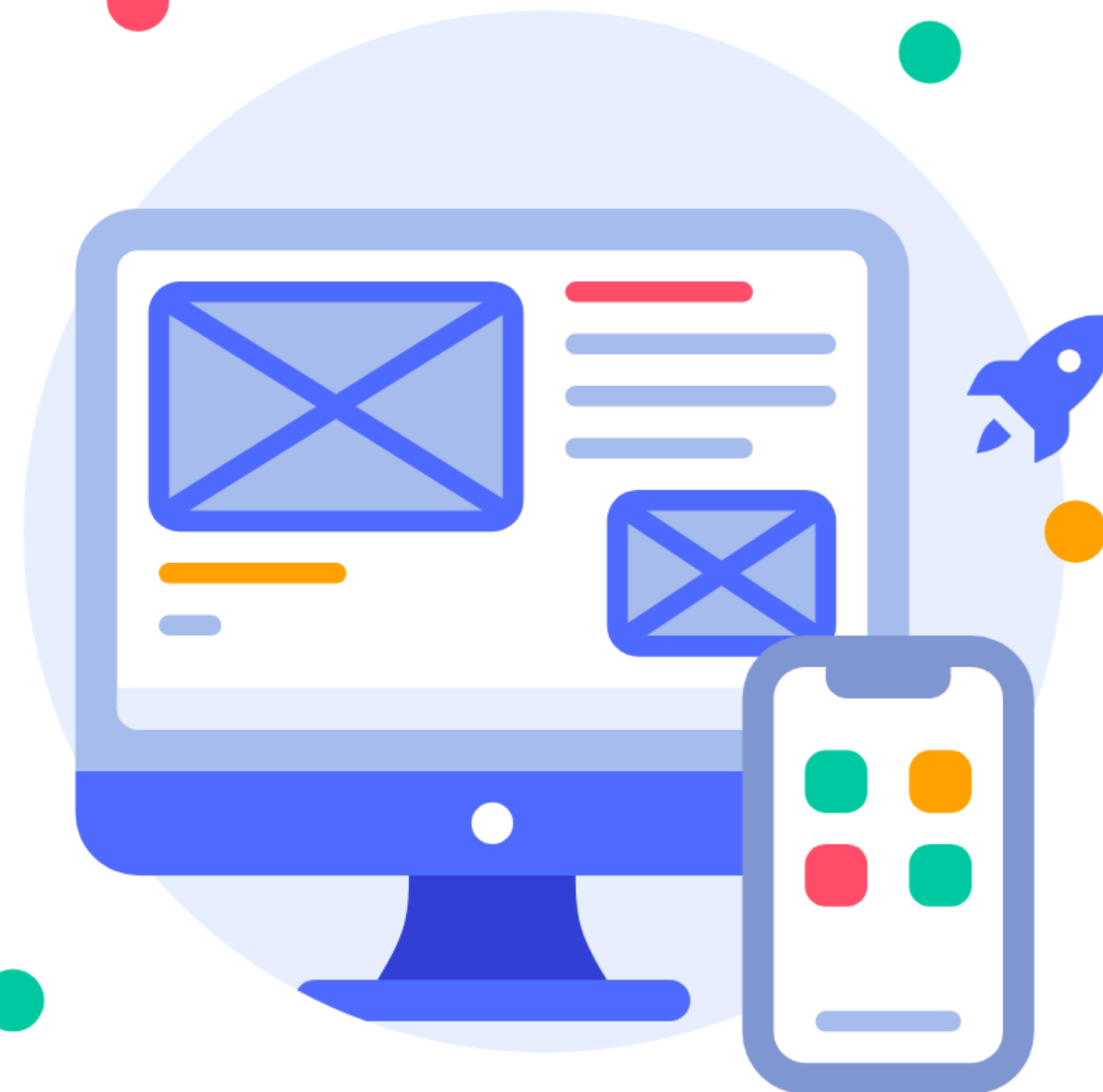
UCCLOUD

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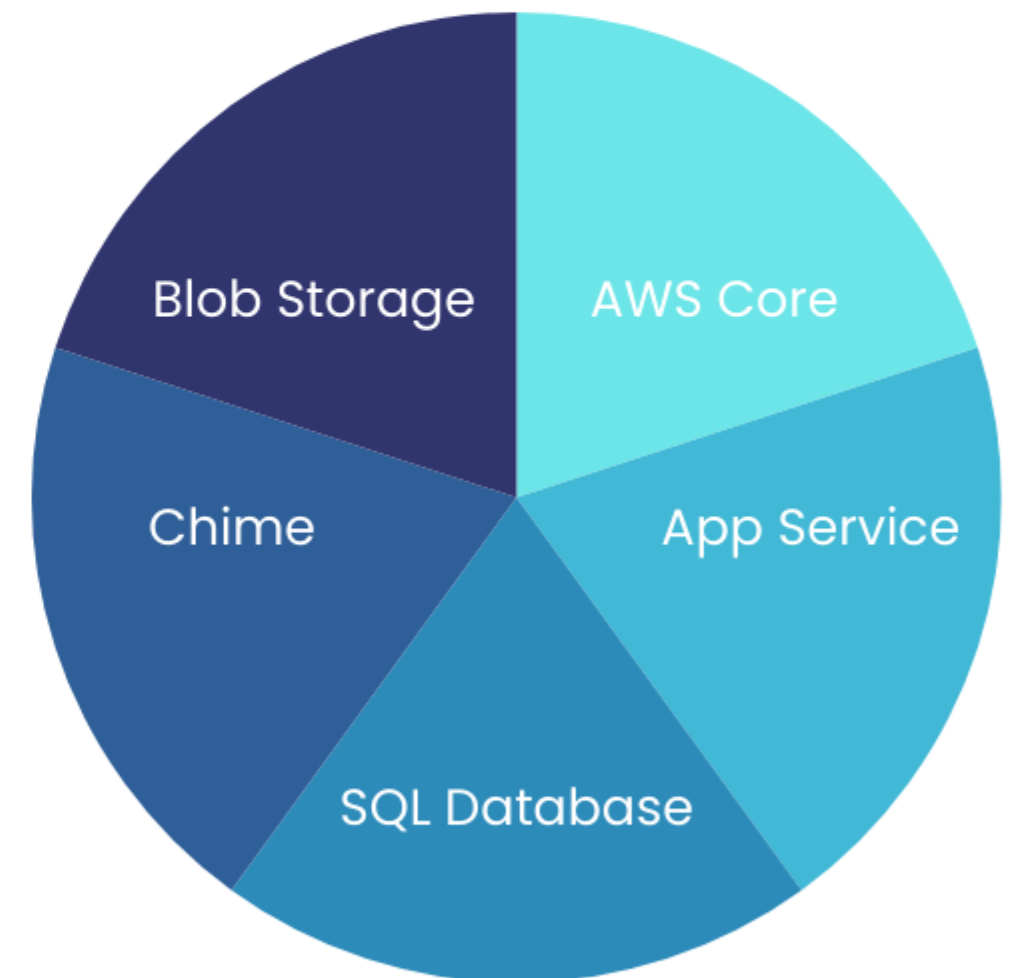
www.ucloud.com





Based on your activities this are the packages that suit you

**DELUXE
PACKAGE**





PRICING

\$\$\$

PAYMENT METHOD

choose your payment method

v

AGREEMENT

☐ term and condition

v





PRICING

\$\$\$

PAYMENT METHOD

online banking : CIMB Bank

v

AGREEMENT



term and condition

v



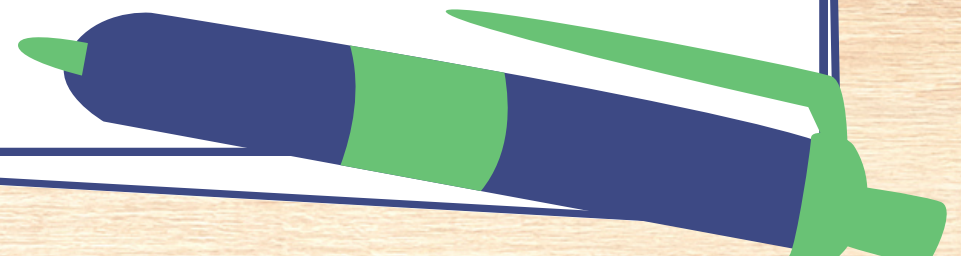


THANK YOU

FOR SUBSCRIBE

TEST

- Enhance the system that analyzes user activity so that it can guide users on the best plans for them to take when providing customization.



The image features a stack of papers on a light brown wooden desk. The top paper is white with a dark blue border and contains the text 'TERIMA KASIH', 'THANK YOU', 'ありがとうございます', and '감사합니다'. To the left, a green notepad with diagonal lines and punch holes is partially visible. In the top right corner, three paper clips are shown in blue, green, and red. At the bottom left, two pencils are visible: one blue and one yellow. At the bottom right, a blue and green pen lies horizontally. The overall style is clean and modern with a focus on stationery.

TERIMA KASIH
THANK YOU

ありがとうございます

감사합니다